

Basket City, USA

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Consignment Reference Guide

A 'Note' Regarding Consignment of Your Collection:

At Basket City, USA, we recognize that the decision to sell your collection may not be an easy one to make. Organizing your collection and arranging the transport or shipment of your items can be both time consuming and costly. After years of answering similar questions, we have put together the following guidelines to assist you in the process:

To get started:

FIRST, Take a good - honest look at the items you are thinking of selling and ask yourself if **YOU** would be happy to receive the item in the mail in the condition it is in? If the baskets have been used, are they free of debris on the liners? Are the baskets free of any stains or wear? Scratches on the protectors? Have they been exposed to smoke? Please understand..... many collectors do not want baskets from cigarette smoking environments As a result, if your collection has been stored in this manner, it will be disclosed on eBay and your auction prices will not be as high. If they have been stored, have they accumulated dust on the basket, liner or protector? If so - please dust them off using Air Duster Cleaning Spray (you can find this in any office supply store). Clean protectors and any marks on baskets with a q-tip and clear rubbing alcohol. In other words... please get them in clean selling condition!

NEXT - Please compile as listing of what you have. We do understand that many individuals may not recall the names of some baskets (if they are older), but please attempt to describe as best as you can what you have. Indicate on this listing the following : Name (if you know it), year (on the bottom of the basket), whether it has a liner, protector, handle tie (or gripper), lid or tie-on. Indicate if any of these are non-Longaberger items (items you may have purchased in Dresden). Indicate if the basket is in used or displayed condition and any wear, fading, breakage or other visible damage - if applicable. If you do not recall the name of a basket, please provide the dimensions, stain color, year and describe if there are stationary, swinging or no handles. Indicate anything about the basket that may appear to you to be unique. That will help us to determine what you have in the absence of photos.

List accessories, pottery and wrought iron items independent of baskets. Indicate if they are in the original packaging or have been displayed or used. Pottery? Indicate if there are any scratches from usage.. same with protectors... liners? have they been laundered? any fading? etc...

THEN- E-mail (christine@basketcityusa.com) a copy of your listing.

When we review the listing, baskets and accessories are then categorized into one of three categories as follows:

(1) Inventory Listing = Items that will sell well in the Store inventory format.

These are high demand items that commonly sell well and pricing should never be left to chance as to what they should bring. They are place in the Store Format listing and are posted at a Buy It Now or Best Offer pricing strategy. Pricing is very competitive for these items.

(2) Absolute Auction Listing = Baskets and accessories that will sell best in an absolute auction format.

This means that no matter how long you list them in an inventory format, that they just will not sell at a Buy It Now or Best Offer price. This may be due to lack of popularity or just an oversupply of items in the secondary market of that individual piece. These are items that we recommend be ran through at a starting price of either \$9.95, 14.95, 24.95 or 29.95 and will sell to the highest bidder. Items in this category are plentiful in the secondary market or are no longer as popular as other 'in demand' items.

(3) Borderline Interim Listings = Items that should initially be placed into Inventory Listing and then moved to Absolute Auction listing when they do not sell after a given period of time.

These are items that ideally should sell well. but depending upon supply and demand at a given time, popularity fluctuates.

This listing is then reviewed and sent back to you so that you can decide which items you would wish to send for consignment knowing firsthand the suggested selling format.

The above noted steps have been designed with the consignor in mind. We recognize that shipping (and or the transport) can be expensive and time consuming if you are shipping a high volume of items. We also recognize that shipping some items - quite honestly - may not be worth the cost to ship (example?? Cookie molds! Expensive to ship! And no one wants them!). Your receipt of an assessment of what you have and how it all fits into the secondary market climate will provide you with the potential to maximize your financial return on what you have invested in your Longaberger collection.

A final note.....

Please allow us sufficient time to process your request for evaluation. We receive requests on a frequent basis. Market conditions and prices change constantly. Popularity of baskets, accessories, pottery and wrought iron items vary on a continuous basis. Prior to evaluating each report submitted, we review recent sales, product demand and market activity in an effort to arrive at the most current market activity for items within your collection.

Thank you for your confidence in Basket City, USA as we work together towards finding a new home for your collection!